October 10, 2013

You are invited to join one or all three of the following events:

Continuing Education event • Alumni/ae Reception • Celebration Dinner

(earn 3 Social Work Ethics hours)

Ethics in the Age of Smart Phones, Social Media & Skype: Boundaries & Best Practices for Social Workers

Time: Registration 12:30 PM; Program 1:00 PM – 4:15 PM
Location: Live in Marquette at Northern Michigan University, Learning Resource Center, Room 109, Marquette, MI
Broadcast via interactive television to East Lansing MSU campus, Engineering Building, Room 1206, East Lansing, MI.
Parking is available in visitor pay lot off Shaw Lane.
Price: $85

Price before October 1:
$85 general; $45 MSU alumni; $35 current student or retiree; $15 current MSU School of Social Work faculty, field instructor, or field liaison.

Register: Online at https://socialwork.msu.edu/ceu/catalog.php or use the registration form included with this advertisement.

Course description: Technological advances create both opportunities and risks for social workers, and the clients we serve. Social media, SmartPhones and online communication platforms such as Skype have potential to create blurred boundaries and complex ethical dilemmas for those of us who use technology personally and/or professionally. This workshop will focus on best practices in an increasingly complex technological age, utilizing sound social work ethical guidelines and standards of practice.

Course objectives: As a result of this course, you will be able to:
- Identify ethical issues and challenges for social workers who use technology, for professional and/or personal reasons.
- Apply ethical principles and professional standards that underscore best practices and gain practical skills for managing an increasingly complex network of technology mediated relationships related to efficacy and competence; confidentiality, privacy, and security; and disclosure, dual relationships, and boundaries.
- Think critically about the implications of these ethical guidelines on our responsibilities as professional social workers and in the practice of clinical social work.

Guest presenter: Susan Mankita, MSW, LCSW. A proud professional social worker for almost 25 years, Susan received her MSW from Barry University in 1989, and earned her LCSW in 1994. She currently teaches social work practice and human behavior at Florida International University’s Stempel School of Public Health and Social Work. In addition, she leads a professional development company for social workers called Sweet Grindstone, which provides licensure prep, clinical supervision, mentoring and case consultation to social workers, as well as continuing education and training to professional and human service organizations.

She is internationally recognized for her expertise on Internet ethics and practice. She has trained leaders in the field of social work, including NASW’s National Board of Directors, and The Association of Social Work Boards Annual Spring Meeting, Ohio’s Social Work Board and British Columbia’s regulating body, The College of Social Workers.

This program will be audio and videotaped.

Alumni/ae Reception

Time: 4:30 PM – 5:30 PM
Location: Northern Michigan University, Learning Resource Center, Room 109, Marquette, MI

Faculty will join via interactive television in East Lansing. You might be surprised to see so many familiar faces!

Celebration Dinner

Time: Open cash bar 6:00 PM – 7:00 PM; Dinner at 7:00 PM
Location: The Landmark Inn, 230 N. Front Street, Marquette, MI www.thelandmarkinn.com

Price: $10 MSU School of Social Work Marquette cohorts of 1998 and 2003; $10 current students and alumni of the MSU School of Social Work Statewide Blended Program; $30 general public. A reduced price is available for guests of MSU Distance Learning cohorts—see registration form.

Reserve your space today for one or both of the events below. You must use the registration form provided, sending it via fax or mail by Oct. 3, 2013.

Tell your friends and check out details on Facebook: https://www.facebook.com/events/465008843588528/

See next page for registration.

For ADA requests, concerns, and questions, please call (517) 353-3060 or e-mail swkce@msu.edu
October 10, 2013 in Marquette, MI [CE course via interactive TV in East Lansing]

Please check the box for each event you plan to attend and indicate each price that applies to your registration:

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<td>Discount price before October 1, 2013:</td>
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<td>☐ Live in Marquette</td>
<td>General: $85&lt;br&gt;MSU alumni: $65&lt;br&gt;Current student or retiree: $45&lt;br&gt;Current MSU School of Social Work faculty, field instructor, or field liaison: $35&lt;br&gt;$15</td>
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<td>Alumni/ae Reception</td>
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Total amount due: $______

PAYMENT INFORMATION • PLEASE COMPLETE

☐ Checks and money orders payable to: MSU–Social Work Continuing Education, Baker Hall<br>655 Auditorium Road, Room 212, East Lansing, MI 48824

or supply your credit card information here: ☐ Mastercard ☐ Visa ☐ Am. Express

Card #: __________-__________-__________-__________ Security code #: __________ Expiration date: ______/_______

Cardholder name: __________________________________________________ Signature: __________________________

Confirmations, including directions will be sent via e-mail only, one week prior to the event for which you have registered.

REGISTRANT INFORMATION • PLEASE PRINT CLEARLY

Name: ____________________________________________________________________________________________________
Home address: ____________________________________________________________________________________________________
City: __________________________________________ State: ________ Zip: ___________________
Daytime phone: __________________ E-mail: __________________________________________
Social Work License number and type: __________________________________________ State: _______

Accommodations and/or dietary requirement: __________________________________________