

KELLEY (KATHERINE) BLANCK, LMSW

kblanck@msu.edu

PROFESSIONAL EXPERIENCE

MICHIGAN STATE UNIVERSITY **2016 – Present**
East Lansing, MI
School of Social Work as part of the Public University

Clinical Instructor	2019 – Present
<i>Human Services Management Certificate Coordinator</i>	2021 – Present
<i>MSU SSW ACOSA Faculty Representative</i>	2020-Present
<i>OCL/Macro Sequence Chair</i>	2019 - Present
Professional Development Specialist/Academic Specialist	2016 - 2019

SAGINAW COUNTY COMMUNITY MENTAL HEALTH AUTHORITY **2002 – 2016**
Saginaw, MI
Public Mental Health Organization with a budget of over \$60,000,000,
servicing Saginaw County Residents

Technical Assistant and Training Coordinator	2009 – 2016
Mental Health Services Consultant	2002 – 2016

OAKLAND COUNTY COMMUNITY MENTAL HEALTH AUTHORITY **1999-2013**
Pontiac, MI
Public Mental Health Organization with a budget of over \$170,000,000,
servicing over 13,000 Oakland County residents.

Contractor – Employment Consultant	2012 – 2013
	2006 - 2007
Program Developer – Community Employment Specialist	1999 - 2000

EVERGREEN CHILDREN’S SERVICES **1996-1999**
Detroit, MI
Non-profit foster and adopt care agency.

Post-Adoption Respite Treatment Supervisor	1997-1999
Post-Adoption Respite Treatment Specialist	1996-1997

LIVINGSTON EDUCATIONAL SERVICE AGENCY **1995 - 1996**
Howell, MI

School Social Work Intern

VISTA MARIA **1994-1995**
Dearborn, MI
Female residential campus, including locked and open facilities.

Educational Assessment and Services for Youth Specialist

EDUCATION

Micro-Credential in Online College Teaching (College of Education)	2020
ASPIRE Online Course Development Completion	2020
Masters in Social Work, Clinical Social Work, Michigan State University, East Lansing, MI	1996
Bachelors of Arts, Psychology, Oakland University, Rochester, MI	1994

LICENSURE

Certified Social Work Registration, MI – 6801069683; Clinical and Macro Licensure

UNIVERSITY TEACHING EXPERIENCE

Michigan State University, School of Social Work August 2016 - Present

Macro Instructor

- Summer 2017 - SW 845 Administrative Skills in Social Work Practice
- Fall 2017 - SW 845 Administrative Skills in Social Work Practice
- Fall 2018 - SW 845 Administrative Skills in Social Work Practice
- Summer 2019
 - SW 200 Introduction to Social Work
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 845 Administrative Skills in Social Work Practice
- Fall 2019
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 865 Hybrid – Social Work Leadership in Organizations
 - SW 865 Social Work Leadership In Organizations
- Spring 2020
 - SW 822 Topics in Policy Practice and Advocacy – Disability Rights
 - SW 845 Administrative Skills in Social Work Practice
- Summer 2020
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 845 Administrative Skills in Social Work Practice
- Fall 2020
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 865 (2 sections) Social Work Leadership in Organizations
- Spring 2021
 - SW 822 Topics in Policy Practice and Advocacy – Disability Rights
 - SW 866 – Leadership in Communities – Community Engaged Course
- Summer 2021
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 845 Administrative Skills in Social Work Practice (2 sections)
- Fall 2021
 - SW 844 Organizational and Community Theories of SW Practice
 - SW 845 Administrative Skills in Social Work Practice
 - SW 865 (2 sections) Social Work Leadership in Organizations
- Spring 2022
 - SW 822 Topics in Policy Practice and Advocacy – Disability Rights
 - SW 845 Administrative Skills in Social Work Practice

PROFESSIONAL PRESENTATIONS

- Blanck, K., Keilitz, J. (2003 – 2016). *Casemanagement Regulations and Requirements for Person Centered Planning*. SCCMHA Sponsored Staff Training Series.
- Blanck, K., Keilitz, J. (2003 – 2016). *Auditing Requirements for Electronic Medical Record and HIPAA Regulations*. SCCMHA Sponsored Staff Training Series.
- Blanck, K. (2012 – 2016). *Family-Driven, Youth Driven Services*. SCCMHA Sponsored Staff and Community Training Series.
- Blanck, K. (2012-2016). *System of Care 101: Introduction to Systems Transformation Work*. SCCMHA Sponsored Staff and Community Training Series.
- Blanck, K., Clark, K. (2014 – 2016). *Resource Parent Training: Working and Parenting Traumatized Youth*. Saginaw MAX System of Care Sponsored Staff and Community Training Series.
- Blanck, K. (2016). *Planning Practical and Valuable Program Evaluations in Nonprofit Organizations*. Webinar Format Presentation, MSU School of Social Work Continuing Education.
- Blanck, K. (2016). *Life After Graduation: Licensure Requirements*. Advanced Standing Cohort Orientation, MSU School of Social Work.
- Blanck, K. (2017). *Big Behavior and Trauma: Similarities, Differences and Strategies for Parenting*. Webinar Format Presentation, MSU School of Social Work Continuing Education.
- Blanck, K. (2017). *Case Management, Consultation & Interdisciplinary Collaboration*. MSU Exam Preparation – Spring Courses, MSU School of Social Work.
- Blanck, K. (2017). *Life After Graduation: Licensure Requirements*. Advanced Standing Cohort Orientation, MSU School of Social Work.
- Blanck, K. (2017). *Case Management, Consultation & Interdisciplinary Collaboration*. MSU Exam Preparation – Fall Courses, MSU School of Social Work.
- Blanck, K. (2018). *Case Management, Consultation & Interdisciplinary Collaboration*. MSU Exam Preparation – Spring Courses, MSU School of Social Work.
- Blanck, K. (2018). *Understanding Trauma*. MSU Continuing Education Trauma Certificate Core Course – General Audience.
- Blanck, K. (2018). *Understanding Trauma*. MSU Continuing Education Trauma Certificate Core Course – Lansing Area Schools.
- Blanck, K. (2019). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Webinar Format Presentation, MSU School of Social Work Continuing Education.
- Blanck, K. (2019). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Michigan DHHS Annual Conference, Traverse City, MI.
- Blanck, K. (2019). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Mid-Michigan Infant Mental Health Coalition, Alma, MI.
- Blanck, K. (2019). *Understanding Trauma*. MSU Continuing Education Trauma Certificate Core Course – Lansing Area Veterans Administration, Lansing, MI.
- Blanck, K. (2019). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Capital Area Interagency Foster Parent Training Coalition, Lansing, MI.
- Williams-Hecksel, C., Blanck, K., Levendosky, A., Moser, N. *MSU Trauma Services and Training Network (TSTN): Building a Trauma Informed Institution Together*. POE Annual Summit, MSU Ballroom, East Lansing, MI. (Conference cancelled).
- Lockett, M. Blanck, K., Chima, E. *Mixed-method curricular inquiry: Mapping affective domains and assessment structures through focus groups and textual analysis*. 2020 Spring Conference on Teaching, Learning and Student Success, MSU Campus, East Lansing, MI. (Conference cancelled).
- Moser, N. Steed-Page, K., Blanck, K. (2020) *Parenting in the Pandemic*. Webinar Format Presentation, MSU TSTN Collaborative.

- Blanck, K. (2020). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Webinar Format Presentation, MSU School of Social Work Continuing Education.
- Blanck, K. (2020). *Resume Writing Workshop for Macro Social Work*. Interactive Webinar Format Presentation, MSU School of Social Work.
- Vargas, R., Dripchak, P., Blanck, K. (2021). *Interviewing Tips for Macro Social Workers*. Interactive Webinar Format Presentation, MSU School of Social Work.
- Williams-Hecksel, C. & Blanck, K. (2021). *Exploring Trauma Informed Teaching Strategies*. Webinar Format Presentation, MSU Spring Conference on Teaching, Learning and Student Success.
- Blanck, K. (2021). *Big Behaviors and Trauma: Similarities, Differences and Strategies for Working with Traumatized Youth*. Webinar Format Presentation, MSU School of Social Work Continuing Education.
- Blanck, K. & Moser, N. (2022). *Learning About Trauma Informed Care and Workplace Application*. Webinar Format, MSU Worklife Office.

AWARDS

Horizons Award – Saginaw County Community Mental Health Authority

FWO Award – Freedom Work Opportunities, Inc.

Employee of the Year – Evergreen Children’s Services

BOARD MEMBERSHIP AND COMMUNITY ACTIVITIES

FWOGC Board Treasurer, Flushing, 2007 – Present

FWOGC Board Trustee, Flushing, 2002 – Present

The Samaritans, Volunteer, Co-Chair, Homebound Meals, St. Mary Magdalen, Brighton, 2002 – Present

Religious Education Instructor, St. Mary Magdalen, Brighton, 2010 - Present

ARC of Livingston Board Trustee, Howell, 2010 – 2012

SELECTED ACCOMPLISHMENTS

ACADEMIC COMMITTEES AND LEADERSHIP

- MSU Program Director Search Committee, 2/2022 – 5/2022
- Educational Planning Committee (EPC), 8/2019 - Present
- Organizational & Community Leadership Sequence Chair, 5/2019 - Present
- Curriculum Redesign Committee -5/2019 – Mid-2021
- MSU Trauma Services and Training Network Learning Community, 5/2019 – Present
 - Active leadership in developing and facilitating monthly Learning Community meetings
 - Creation of a progress tracking mechanism for reporting work accomplished
 - Co-facilitation of panel discussion at Annual Prevention, Outreach and Education Conference, Spring 2020
- Woman’s Advisory Council to the Provost, MSU, 3-Yr Appointment, 10/2018 – 5/2022
- Organizational & Community Leadership Sequence Committee, MSU, 2017 – Present
 - Active participation in the Reaffirmation Process, including development and review of all submission content for SW845
 - Completed a redesign of SW845 Curriculum, Assignments, and Rubrics
- Trauma Services and Training Network Committee, MSU, 2018 – Present
 - Active leadership in developing and facilitating Annual Trauma Summits
 - Facilitation and Coordination of ongoing meetings, subcommittees, and Spring Summit
- Trauma Advisory Committee, MSU, 2017 – Present

- Active participation in the development of the Continuing Education Trauma Certificate, including facilitation of course development, speaker outreach and vetting of all content
- Continuing Education Committee, MSU 2016 – 2021
 - Active Leadership in committee
 - Developed and facilitated an ongoing Request for Proposal Process for procuring Workshop proposals
- Various Endowment Committees/Initiatives – 2016 - 2019
 - Levande Continuing Education Committee
 - Dorothy Harper Jones Planning Committee
 - Ruth Kohler Advisory
 - MRUK Planning and Coordination
 - 1-Credit Course Development

RESEARCH AND ACADEMIC CONTRIBUTION

- Oxford University Press Academic Review Project, 7/2021
 - In preparation for a fifth edition of *Advocacy Practice for Social Justice* by Richard Hoefler, OUP requested a formal, academic review of the current edition as it is a text used in SW822. Provided this review and submitted for inclusion in the revision process.
- Curriculum Inquiry Focus Group Subproject, MSU, 2019-2020
 - Application submitted to Michigan State University Institutional Review Board for exempt status: *MSW Curricular Inquiry: Student Focus Groups*, PI: Michael Lockett, PhD; Co-Investigators: Kelley Blanck, LMSW, Emmanuel Chima, PhD Candidate

GRANT WRITING

- Determined feasibility of identified needs for grant funding; researched available and pertinent grant opportunities for the identified needs.
- Identified community leaders to participate in grant design groups, presented proposal guidelines, set design parameters and designed and wrote final proposals.
- Wrote 14-state mini-grant proposals and two federal grant proposal; ten grants were awarded for approximately \$100,000 total.
- Assisted in writing for multi-million dollar federal grants; lead writer in recent HHS Minority Health Grant and Michigan Health Endowment Fund Request for Proposal.
- Served as primary grant compliance and reporting officer for all grants at SCCMHA, including all narrative reporting and budget formatting.
- Researched and created proposals for possible grant applications of interest to SCCMHA.
- Teach and coach graduate students in developing mock grant proposals for real and fictitious projects related to social service/human service work.

PROPOSAL WRITING

- Researched identified needs through formalized needs assessment process; developed design and budget for needed procured service.
- Wrote Notice of Business Opportunities/Request for Proposals to procure and competitively bid for service vendors.
- Selected committees of various design staff, fiscal staff, consumers and community members to review vendors; developed selection criteria; facilitated review process to achieve consensus in vendor selection.
- Provided editing and final proof for all SAMHSA related communications and proposals.
- Created and submitted for successful approval proposal to MSU School of Social Work planned development and implementation of the Human Services Management Certificate, including evaluation plan and analysis.

- Created and submitted, in collaboration with a co-faculty, a Community Engaged Scholarship Application for award in 10/2021. The application was focused on SW866 and the community engaged course redesign using the Public Will Campaign collaboration and practice implementation components. The application was accepted and honored, but did not win an award. Our application was recognized as a finalist and was announced at the awards ceremony in late October. The application was supported by the Public Will Campaign, Reggie Noto from the Provost Office, Anne Hughes, School Director, and the CSS Dean.

STRATEGIC PLANNING

- Interviewed community agencies to assess status of current service system; enlisted over 60 community members to participate on large task force groups and individual sub-committees to redesign various mental health services and systems.
- Formed task force groups and sub-committees based on participant's expectations; facilitated creative information gathering process.
- Developed written plan, with vision and values statement, goals, action steps and three-year and six-year timelines for completion, based on ideas formulated by task forces and planning groups.
- Worked with the Continuing Education Team to develop and implement a Strategic Plan for the program.
- Co-led Trauma Services and Training Network Steering Committee for University -wide planning for Trauma Informed practice protocol implementation.
- In cooperation with the OCL Sequence Committee and applicable stakeholders, drafted and created a Strategic Priorities Plan as a 3-year action plan with timetables and responsible personnel for continued work and development for the Sequence, with implementation occurring presently through 2022.

COMMUNITY PARTNERSHIP AND EDUCATION/TRAINING

- Marketed organizations as resource to multiple stakeholder groups through active participation in Chambers of Commerce, County Employment Diversity Council, State Business Leadership Network, and various leadership teams.
- Created tailored PowerPoint presentations and conducted topic specific trainings for marketing and education on services and initiatives available to community partners.
- Initiated consortiums and cooperative leadership teams to increase collaboration and problem solving for advancement of various initiatives.
- Provide the local Technical Assistance and Training Coordination to the System of Care Initiative in Saginaw, including certified primary trainer for Resource Parent Trauma Training and System of Care Introductory Course.
- Designed continuum of training curriculum for implementation as part of System of Care education plan.
- Provide outreach and communication to community partners as part of the Trauma Advisory Committee.
- Coordinate community-based, in-person training events for the School of Social Work Continuing Education Program; determine content to be offered through on-going training curriculum, solicit, vet and contract with trainers; ensure evaluation of all trainings is completed and analyzed.
- Teach direct practice social work classes to undergraduate and graduate students as assigned.
- Oversee the contract and co-sponsored training process, including procurement, ASWB regulatory compliance, and coordination of speakers and content.
- Successfully designed and piloted a Community-Engaged course during late 2020/early 2021 (COVID time), in partnership with the Traverse Bay CAC and the Public Will Campaign.