

CONTINUING EDUCATION

2017 Great Lakes Summer Institute

July 12, 13, and 14, 2017
Traverse City, MI

Sponsorship Opportunities

Institute Sponsor: \$7,500

- Signage displaying your organization/agency name and logo in the registration area.
- Acknowledgment announcement at each breakout session.
- Organization/agency ad in the institute registration packet, on our website and social media and in our 2017 Summer/Fall Catalog (distributed to over 18,000 social workers).
- Free registration packet insert.
- Two complimentary full institute registrations.

Technology Sponsorship: \$2,000

- Acknowledgment announcement at each breakout session.
- Signage displaying your organization/agency name and logo at breakfast station.
- Organization/agency ad included in the institute registration packet and social media.
- One free full day registration.

Breakfast Sponsor: \$1,500

- Acknowledgment announcement at each breakout session.
- Signage displaying your organization/agency name and logo at breakfast station.
- Organization/agency ad included in the institute registration packet and social media.
- One free full day registration.

Snack Break Sponsor: \$1,000

- Acknowledgment announcement at each breakout session.
- Signage displaying your organization/agency name and logo at snack stations.
- Organization/agency ad included in the institute registration packet and social media.

Purchase an Ad: \$500

- Organization/agency ad included in the institute registration packet and social media.

Sponsorship Order Form

Organization name: _____

Contact person: _____ Title: _____

Mailing address: _____

Office phone: _____ Cell phone: _____

Email: _____ Website: _____

Sponsorship	Price	Check all that apply
Institute Sponsor	\$7,500	<input type="checkbox"/>
Breakfast Sponsor	\$1,500	<input type="checkbox"/>
Snack Break Sponsor	\$1,000	<input type="checkbox"/>
Technology Sponsor	\$2,000	<input type="checkbox"/>
Purchase an Ad	\$500	<input type="checkbox"/>
TOTAL AMOUNT DUE:	\$ _____	

Check payment method:

- Checks and money orders payable to: MSU–Social Work Continuing Education
Baker Hall
655 Auditorium Road, Room 10
East Lansing, MI 48824

or supply your credit card information below:

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- 
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Card #: _____ - _____ - _____

Security code #: _____ **Expiration date:** ____/____ **Billing address zip code:** _____

Cardholder name: _____

Cardholder signature: _____

Contact Gina Van Horn at vanhorn@msu.edu with questions and to reserve your sponsorship.